

ABSTRACT

An advertising panel which can be used to selectively attach advertisements to the side of a road vehicle or to a fixed structure in a readily demountable manner comprises a sheet of plastic material, the sheet having an image applied to a first side of the sheet. An elongate fastener having a thickness greater than the sheet extends along a longitudinal edge of the sheet. The elongate fastener engages with one or more slotted track members provided on a wall or curtain of the road vehicle.